Numéro HOMME BERLIN - POP & High FASHION

Numéro HOMME BERLIN is positioned at the interface between high fashion, culture and avant-garde magazine design, and so is equally attractive to international brand customers and creative opinion leaders.
Numéro HOMME BERLIN always pushes to the limit, and beyond. The magazine lives pop culture uncompromisingly, and combines trends, in both content and visuals, with tradition: self-assured, sometimes opinionated, but always with a great feel for what fits the situation at hand.
Numéro HOMME BERLIN MAN - For uncompromising REBELLS and fearless SKEPTICS

The Numéro HOMME BERLIN man is both dominant and sensitive; he knows his strengths and weaknesses and he stands by them. He doesn’t make any compromises and sees the world as black or white. Anything that’s mediocre, that plays it safe and is merely useful, is wasted time for him. He looks for challenges and aims to grow by overcoming them. Standstill isn’t an option for him!

The Numéro HOMME BERLIN man is a radical rebel, full of passion and prepared to call everything into question; someone who always swims against the current. He absorbs everything around him, does everything 100% and never cares about being socially compatible. As a result he both polarizes and influences those around him. Everything he does is intended to help him develop and to get the best out of himself, cost what it may.

Women don’t want the Numéro HOMME BERLIN man as a partner but as an adventurer and lover who will burn them, scorch them. Other men don’t like the Numéro Homme man. For them he is a source of friction, the embodiment of all they envy. But deep in their hearts they wish they were like him.
Numéro HOMME BERLIN celebrates life, beauty and the culture of fashion. The magazine combines international high fashion and accessories spreads, watches, beauty and luxury with portraits of style-setting men from fashion and pop culture. Personal and intensively researched reportage features give insights into the contemporary art scene currently revolutionizing all conventions, and spotlight the designers and architects who are already shaping the future right now. Numéro HOMME BERLIN will be fun, will overwhelm and won’t be afraid to uncompromisingly celebrate life, beauty and love in all their aspects.
Numéro HOMME BERLIN has earned its status as one of the most relevant culture and fashion magazines ever on the strength of its ground-breaking fashion spreads produced with the world’s best photographers and its superb features on art, architecture and culture. The magazine’s pioneering role extends far beyond print and its mother country, France, to social networks like Facebook and Instagram, blogs, selected events and partnerships. Numéro HOMME BERLIN readers belong to an international class of opinion leaders whose style and consumer behaviour significantly influence others. For them, Numéro has become a downright bible for fashion and trends. Its credibility and status make the Numéro HOMME BERLIN brand the perfect partner for all advertisers wishing to position their products at the spearhead of the trend-setting groups.
EDITORIAL DIRECTOR & ARTISTIC DIRECTOR
Gotz Offergeld

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Hendrik Lakeberg

EDITORIAL BOARD
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HEAD OF FASHION DEPARTMENT
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TERMS OF BUSINESS
General terms of business and payment for advertisements and third party inserts in newspapers and magazines, as well as the publisher's supplementary terms of business. These can be requested from the publisher. Due to tax regulations we kindly request submission of tax number and/or vat identification number when placing a booking.

WEB
www.numero-homme.de

BANK DETAILS
OFF ONES ROCKERS PUBLISHING LTD.
Berlin Sparkasse
IBAN DE33 1005 0000 6604 0889 69
BIC BELADEBEXXX
Numéro HOMME BERLIN -
DEADLINES and PRICES and SPECS

FREQUENCY
2 issues per year

FIRST DAY ON SALE
Thursday

COPY FORMAT
230 mm width, 300 mm height
perfect binding

COPY PRICE
15,00 EUR

DISTRIBUTED CIRCULATION PRINT & DIGITAL
40,000 copies

SCHEDULE
Issue 14 (1/2020)
Orders special placements 01.02.2021
Orders regular placements 01.03.2020
Material 08.03.2020

Issue 15 (2/2020)
Orders special placements 02.08.2020
Orders regular placements 30.08.2020
Material 06.09.2020

BASIC RATE
1/1  4c/sw  16,800,00 Euro

RATES
1/1  16,800,00 Euro
2/1  33,600,00 Euro
Opening Spread*  52,800,00 Euro
Inside Cover (U3)  21,120,00 Euro
Back Cover (U4)  44,000,00 Euro

SPECIAL PLACEMENTS
Placement surcharge before 10th DS (after Opening Spread)  30 %
Placement surcharge DS between Editorial an Content  30 %
Placement surcharge SP before page 50  30 %

SPECIES
1/1 (230 x 300 mm)
2/1 (460 x 300 mm)
2. Opening Spread (460 x 300 mm)
3. Inside Cover (U3) (230 x 300 mm)
4. Back Cover (U4) (230 x 300 mm)

COLOUR PROFILE
ISOcoated_v2_300_eci.icc

PRINT DATA
via Mail to: anzeigen@off-ones-rocker.eu

For bleed advertisements please allow 5 mm
on all sides for bleed. All important text and
graphics must be placed at least 3 mm from
the bleed.

For advertisements across gutter allow 4 mm
on both sides. Text on page 6 mm from gutter.

For double page advertisement inside front
cover to first content page and last content
page to inside back cover allow for 5 mm loss
due to cover binding.

* The inside front cover (IFC) is only sold as
double page with page 3.

Promotions on request.
Numéro HOMME BERLIN -
For STRONG men,
for SENSITIVE men,
for ECCENTRIC men,
for men who POLARISE opinion